

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

Contract / Revision 150010 /		Alt Order # 08347997
Product FIGHTING FOR OHIO		
Contract Dates 08/17/16 - 08/23/16		Estimate # 3209
Advertiser ISS/Fighting for Ohio-A		Original Date / Revision 08/15/16 / 08/16/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WHIO-TV	Account Executive Philadelphia CoxRep	Sales Office CoxReps Phi
Special Handling		
Demographic Households		
Agg Code TV14775	Advertiser Code 157	Product 1/2 341
Agency Ref 3814		Advertiser Ref 43095

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	08/19/16	08/19/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$500.00					
N 2	WHIO	08/19/16	08/19/16	M-F 235a-305a	2:30 XM-2:59 XM		:30			P-02		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$125.00					
N 3	WHIO	08/19/16	08/19/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$700.00					
N 4	WHIO	08/19/16	08/19/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$1,250.00					
N 5	WHIO	08/19/16	08/19/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$1,750.00					
N 6	WHIO	08/22/16	08/22/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$500.00					
N 7	WHIO	08/22/16	08/22/16	Late Late Show: Cord	12:30 XM-1:30 XM		:30			P-02		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$350.00					
N 8	WHIO	08/22/16	08/22/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$700.00					
N 9	WHIO	08/22/16	08/22/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$400.00					
N 10	WHIO	08/22/16	08/22/16	Mon Hour 2	9:00 PM-10:00 PM		:30			P-02		NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$4,000.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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<u>Contract / Revision</u>	<u>Alt Order #</u>
150010 /	08347997

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/17/16 - 08/23/16	FIGHTING FOR OHIO	3209

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Fighting for Ohio-A	08/15/16 / 08/16/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 11	WHIO	08/20/16	08/20/16	CBS This Morning Sa	10:00 AM-12:00 P		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1-				1	\$700.00					
N 12	WHIO	08/20/16	08/20/16	Sa 1135p-1235a			:30			P-02		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1-				1	\$400.00					
N 13	WHIO	08/20/16	08/20/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1-				1	\$500.00					
N 14	WHIO	08/21/16	08/21/16	Face The Nation	10:30 AM-11:30 A		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1				1	\$1,000.00					
N 15	WHIO	08/21/16	08/21/16	WHIO Reports	11:30 AM-12:00 P		:30			P-02		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1				1	\$350.00					
N 16	WHIO	08/21/16	08/21/16	Su 1235a-135a			:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1				1	\$250.00					
N 17	WHIO	08/21/16	08/21/16	NewsCenter 7 Noon S	12:00 PM-12:30 P		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1				1	\$500.00					
N 18	WHIO	08/18/16	08/18/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	---1---				1	\$500.00					
N 19	WHIO	08/18/16	08/18/16	Stephen Colbert			:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	---1---				1	\$500.00					
N 20	WHIO	08/18/16	08/18/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	---1---				1	\$1,750.00					
N 21	WHIO	08/18/16	08/18/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-02		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	---1---				1	\$800.00					
N 22	WHIO	08/18/16	08/18/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	---1---				1	\$400.00					
N 23	WHIO	08/23/16	08/23/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$500.00					
N 24	WHIO	08/23/16	08/23/16	M-Su 11p News	11:00 PM-11:30 P		:30			P-02		NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$2,250.00					
N 25	WHIO	08/23/16	08/23/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$1,250.00					
N 26	WHIO	08/23/16	08/23/16	M-F 235a-305a	12:00 AM-12:00 A		:30			P-02		NM	1	\$125.00

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Week:		08/22/16	08/28/16	-1-----				1	\$125.00					
N 27	WHIO	08/23/16	08/23/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$1,750.00					
N 28	WHIO	08/17/16	08/17/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	--1----				1	\$500.00					
N 29	WHIO	08/17/16	08/17/16	Late Late Show: Cord			:30			P-02		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	--1----				1	\$350.00					
N 30	WHIO	08/17/16	08/17/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	--1----				1	\$700.00					
N 31	WHIO	08/17/16	08/17/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	--1----				1	\$2,000.00					
N 32	WHIO	08/17/16	08/17/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	--1----				1	\$1,500.00					
Totals								0.00					32	\$28,850.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/23/16	32	\$28,850.00	(\$4,327.50)	\$24,522.50
Totals	32	\$28,850.00	(\$4,327.50)	\$24,522.50

Signature: _____ **Date:** _____

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Thank you for your business!

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM STATION AUG16/16 13 27

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME MICHELLE SANTUOSO
SALES PRSN PH- NICK WEITE

BUYER NAME	MICHELLE SANTUOSO
SALES PRSN	PH- NICK WELTE

	CLASS: NATL.	LOCAL	REGIONAL
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CE)

DATE RECEIVED

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

FIGHTING FOR OHIO

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 157 AGENCY PRODUCT CODE = 341 AGENCY EST# = 3209												
1			1000A-1100A	30		\$500.00	8/19	8/19	1		FRI	1
PROGRAM : DR. PHIL CON COM1 : DR. PHIL												
2			230A-259A	30		\$125.00	8/19	8/19	1		FRI	1
PROGRAM : ACCESS HOLLYWOOD CON COM1 : ACCESS HOLLYWOOD												

REP HEADLINE# 8347997
 *** UNAPPROVED REV #1 ***

ORDER WORKSHEET
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 HARRIS REPORT FROM STATION

FAX# 610-225-1191
 AUG16/16 13.37
 *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			400P-500P PROGRAM : ELLEN CON COM1: ELLEN	30		\$700.00	8/19	8/19	1		FRI	1
4			700A-900A PROGRAM : CBS THIS MORNING CON COM1: CBS THIS MORNING	30		\$1,250.00	8/19	8/19	1		FRI	1
5			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,750.00	8/19	8/19	1		FRI	1
6			1000A-1100A PROGRAM : DR. PHIL CON COM1: DR. PHIL	30		\$500.00	8/22	8/22	1		MON	1
7			1230A-130A PROGRAM : LATE LATE SHOW WITH JAMES CORDEN CON COM1: LATE LATE SHOW WITH JAMES CORDEN	30		\$350.00	8/22	8/22	1		MON	1
8			400P-500P PROGRAM : ELLEN CON COM1: ELLEN	30		\$700.00	8/22	8/22	1		MON	1
9			900A-1000A PROGRAM : KELLY AND MICHAEL CON COM1: KELLY AND MICHAEL	30		\$400.00	8/22	8/22	1		MON	1
10			900P-1000P PROGRAM : SCORPION CON COM1: SCORPION	30		\$4,000.00	8/22	8/22	1		MON	1
11			1000A-1200N PROGRAM : THE EARLY SHOW CON COM1: THE EARLY SHOW	30		\$700.00	8/20	8/20	1		SAT	1

STATION AUG16/16 13.37
RECAP *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	T		1135P-1235A	30		\$400.00	8/20	8/20	1		SAT	1
PROGRAM : GLEE												
CON COM1 : GLEE												
13			700P-730P	30		\$500.00	8/20	8/20	1		SAT	1
PROGRAM : WHEEL OF FORTUNE												
CON COM1 : WHEEL OF FORTUNE												
14			1030A-1130A	30		\$1,000.00	8/21	8/21	1		SUN	1
PROGRAM : FACE THE NATION												
CON COM1 : FACE THE NATION												
15			1130A-1200N	30		\$350.00	8/21	8/21	1		SUN	1
PROGRAM : WHIO REPORTS												
CON COM1 : WHIO REPORTS												
16	T		1235A-135A	30		\$250.00	8/21	8/21	1		SUN	1
PROGRAM : PRACTICE PRACTICE												
CON COM1 : PRACTICE PRACTICE												
17			1200N-1230P	30		\$500.00	8/21	8/21	1		SUN	1
PROGRAM : NEWSCENTER 7												
CON COM1 : NEWSCENTER 7												
18			1000A-1100A	30		\$500.00	8/18	8/18	1		THU	1
PROGRAM : DR. PHIL												
CON COM1 : DR. PHIL												
19	T		1135P-1235A	30		\$500.00	8/18	8/18	1		THU	1
PROGRAM : LATE SHOW WITH STEPHEN COLBERT												
CON COM1 : LATE SHOW WITH STEPHEN COLBERT												
20			500P-530P	30		\$1,750.00	8/18	8/18	1		THU	1
PROGRAM : NEWSCENTER 7												
CON COM1 : NEWSCENTER 7												

STATION AUG16/16 13.37
RECAP *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			530A-600A PROGRAM : DAYBREAK EDITION CON COM1: DAYBREAK EDITION	30		\$800.00	8/18	8/18	1		THU	1
22			900A-1000A PROGRAM : KELLY AND MICHAEL CON COM1: KELLY AND MICHAEL	30		\$400.00	8/18	8/18	1		THU	1
23			1000A-1100A PROGRAM : DR. PHIL CON COM1: DR. PHIL	30		\$500.00	8/23	8/23	1		TUE	1
24			1100P-1130P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$2,250.00	8/23	8/23	1		TUE	1
25			1200N-1230P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$1,250.00	8/23	8/23	1		TUE	1
26			TZ 235A-CC PROGRAM : ACCESS HOLLYWOOD ORD COM1: TP 235A-305A CON COM1: ACCESS HOLLYWOOD	30		\$125.00	8/23	8/23	1		TUE	1
27			700P-730P PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE	30		\$1,750.00	8/23	8/23	1		TUE	1
28			1000A-1100A PROGRAM : DR. PHIL CON COM1: DR. PHIL	30		\$500.00	8/17	8/17	1		WED	1
29			T 1235A-135A PROGRAM : LATE LATE SHOW WITH JAMES CORDEN CON COM1: LATE LATE SHOW WITH JAMES CORDEN	30		\$350.00	8/17	8/17	1		WED	1

*** UNAPPROVED REV #1 ***

CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT

FAX# 610-225-1191
AUG16/16 13.37
*** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
30			400P-500P	30		\$700.00	8/17	8/17	1		WED	1
PROGRAM : ELLEN												
CON COM1 : ELLEN												
31			600P-630P	30		\$2,000.00	8/17	8/17	1		WED	1
PROGRAM : NEWSCENTER 7												
CON COM1 : NEWSCENTER 7												
32			600A-700A	30		\$1,500.00	8/17	8/17	1		WED	1
PROGRAM : DAYBREAK EDITION												
CON COM1 : DAYBREAK EDITION												
AUG/16						28850.00						1

MARKET TOTALS \$49,741

CONTRACT TOTAL
TOTAL SPOTS

28850.00
32

SVC- NSI
DEMOS- RA35+*

WHIO 58%

WDTN 18%

WKEF 12%

WRGT 7%

CABL 0%

WBDT 5%

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME

L-LENGTH

M-MAKEGOOD

N-PROGRAM NAME

Z-COMMENTS *-MULTIPLE